

Friday November 12th 2021  
Radisson Collection Royal Hotel  
Copenhagen



## DPSP's årlige Internationale Seminar 2021

Dr. Jeffrey K. Zeig

### Evocation – Empowering Therapeutic Communication

DPSP proudly presents Dr. Jeffrey K. Zeig, one of the world's leading Ericksonian Hypnotherapists and the architect of The Evolution of Psychotherapy Conferences whose goal is to bring together the best from all the schools of therapy to share ideas and focus on the common healing factors that all forms of effective therapy share.

*– Come meet your colleagues and get a chance to learn about Evocation Psychotherapy from the psychotherapist pioneer Dr. Jeffrey K. Zeig.*

Dr. Jeffrey K. Zeig has spent a lifetime evolving Evocative Psychotherapy. In Evocation, he continues an exploration that began decades ago as he sought to trace and to expand upon the nuances and applications of Milton Erickson's extraordinary work. Turning to the original masters of evocative communication, painters, composers, filmmakers, poets, choreographers, he demystifies the grammar of the artist's expression, teaching how to use it to enhance and empower therapeutic communication. Evocative Psychotherapy relies on a central belief: *Therapy at its best, whatever the paradigm, invites shared awakening rather than relying on data delivery.*

**This seminar includes live demonstration of Evocative Psychotherapy.**

Communication is both evocative and informative. Dr. Zeig claims that if you want to evoke an alteration in conceptual realization or state, you need to use evocative communication that tends to be unusual. To understand science, which is based on facts, informative communication is necessary. But the symbolism and ambiguities inherent to art are fundamental to eliciting emotions and concomitant states. Dr. Zeig will teach us why therapists need evocative training to enter the therapist states of utilization, orienting toward, and being strategic, and why therapists also need to be trained to evocatively communicate.

Jeffrey K. Zeig PhD is the Founder and Director of the Milton H. Erickson Foundation. He has edited, co-edited, authored, or coauthored more than 20 books on psychotherapy. Dr. Zeig is on the Editorial Board of numerous journals and is a Fellow

of the American Psychological Association and the American Society of Clinical Hypnosis. As a psychologist and marriage and family therapist in private practice in Phoenix, Arizona, Dr. Zeig conducts workshops internationally. He is the president of Zeig, Tucker & Theisen, Inc., publishers in the behavioral sciences.

#### PROGRAM

8.50-9.00	Introduction
9.00-10.30	Session 1
10.45-12.15	Session 2 Lunch
13.15-14.45	Session 3 Coffee & Cake
15.05-16.30	Session 4
16.30	Book Signing & Wine Reception

#### Time and Place:

Friday November 12th 2021, 8:50-16:30.  
Morning Buffet & Registration 7:30.  
Radisson Collection Royal Hotel, Hammerichsgade 1,  
Copenhagen, Denmark.

#### Registration:

- DKK 1290: Members of the Danish Psychotherapeutic Society for Psychologists
- DKK 1490: Other members of the Danish Psychological Association
- DKK 890: Student Members of the Danish Psychological Association
- DKK 3290: Other Academics & Professionals

Fees includes tax, morning buffet, lunch and afternoon coffee & cake. EAN billing is not possible. Psychologist members of the DP can apply for membership via [dpsp.dk](http://dpsp.dk). Membership fee DKK 150.

#### Application [dpsp.dk](http://dpsp.dk)

Deadline for application September 17th 2021.  
Rules for registration & cancellation [dpsp.dk](http://dpsp.dk)

**Merit:** Expected approved with 6 hours  
in specialist programs

Organizer: DPSP by Mette Vinum,  
Karen Aursand & Klaus Pedersen

